

SHELDRIK WILDLIFE TRUST USA



**3<sup>rd</sup> Party Event Application**

**CONTACT INFORMATION**

Group/Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
(Street, City, State, and Zip)

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**PROPOSED EVENT DETAILS**

Name of Proposed Event: \_\_\_\_\_

Target Event Date: \_\_\_\_\_ Time: \_\_\_\_\_ - \_\_\_\_\_  
(Start) (End)

Location: \_\_\_\_\_  
(Venue and Street Address)

\_\_\_\_\_  
(City) (State) (Zip)

\_\_\_\_\_  
(Event Website)

Briefly describe the event (e.g., Walk-a-Thon, Golf Tournament, Concert, Penny Drive, etc.):  
\_\_\_\_\_

How will funds be raised (e.g., ticket sales, sponsorships, auction, raffle, etc.)?  
\_\_\_\_\_

Does your event require a license?  Yes  No Insurance?  Yes  No

*Please note that certain events such as raffles or bingo require registration and licensing that vary by state.*

How will the event be marketed/publicized (e.g., invitation, press releases, flyers, radio/TV/Printed ads, etc.)?  
\_\_\_\_\_  
\_\_\_\_\_

How do you propose to incorporate the Sheldrick USA or Sheldrick Wildlife Trust logo?  
\_\_\_\_\_

*Please note: Use of Sheldrick USA logos, photos, or other assets, when approved, are subject to timely submission and approval of examples of each actual use and are to be employed in connection with and for the duration of your fundraising event only. Sheldrick USA reserves the right to require removal of any copyrighted information from internet sites at the completion of the event.*

Beginning and ending dates of event promotion and execution:  
\_\_\_\_\_  
(Beginning) (Ending)

Please list all businesses you plan to solicit for cash or in-kind support. Attach a separate sheet, if necessary. Please note that Sheldrick USA must approve any/all corporate prospects in advance.

\_\_\_\_\_  
\_\_\_\_\_

Are there other beneficiaries of the event?  Yes  No

If yes, please specify which organizations and what % Sheldrick USA will receive:

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List previous experience conducting fundraisers:

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**ANTICIPATED EVENT BUDGET**

\$ \_\_\_\_\_ Anticipated event income  
\$ \_\_\_\_\_ Anticipated event expenses (*Sheldrick USA does not reimburse for costs associated with events*)  
\$ \_\_\_\_\_ Anticipated net event revenue  
\_\_\_\_\_ Estimated date funds will be received by Sheldrick Wildlife Trust

**FOR BUSINESSES:**

Please complete the following:

\_\_\_\_\_ # of Facebook/Twitter Followers  
\_\_\_\_\_ # of clients/size of consumer database  
\_\_\_\_\_ # of foot traffic on site per day  
\_\_\_\_\_ # of website visitors/unique users per day  
\_\_\_\_\_ \$ Annual revenue (approximate)

In addition to this application, I have read and agree to the terms and conditions set forth in the Sheldrick USA 3<sup>rd</sup> Party Event Guidelines.

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Signature of Applicant

Please return completed original to:  
[development@sheldrickwildlifetrust.org](mailto:development@sheldrickwildlifetrust.org)

or mail to:

Sheldrick Wildlife Trust USA  
25283 Cabot Road  
Suite 101  
Laguna Hills, CA 92653  
Phone: (949) 305-3785

This proposal will be reviewed and a response provided within 14 days of receipt.

Thank you for selecting Sheldrick Wildlife Trust USA as your charity of choice.

Submission of application is not guaranteed approval.

